

Terms of Use

We are committed to respecting your privacy and recognizing your need for appropriate protection and management of personally identifiable information you share with us (the phrases "personally identifiable information" or "personal information" mean any information by which you can be identified, such as your name, address, telephone number, etc.). The purpose of this privacy policy is to inform you what personally identifiable information or personal information we may collect from you when you visit our web sites, how we use such information, and the choices you have regarding our use of, and your ability to review and correct, the information. This policy applies only to users accessing our web site from the United States. As a part of our commitment to your privacy, we support and adhere to the guidelines and practices adopted by the Direct Marketing Association's "Privacy Promise to American Consumers." We have agreed to (1) provide customers with notice of their ability to opt out of information rental, sale or exchange with other marketers; (2) honor customers' requests not to share their information with other marketers; and (3) honor customers' requests not to receive mail, telephone or other solicitations from us.

Collecting Information About You

In general, you can visit many of our web pages without telling us who you are or revealing any personal information about yourself. We may track the Internet domain address from which people visit us and analyze this data for trends and statistics, but individual users will remain anonymous, unless you voluntarily tell us who you are. There may be times (such as when you purchase or order a product, subscribe to a service, register to receive catalogs, or to participate in contests, sweepstakes or promotions, etc.) at which we ask you to provide certain information about yourself, such as your name, shipping/billing address, telephone number, email address, credit card information, birth date, gender, occupation, personal interests, etc. We also maintain a record of your online product purchases. Whether or not to provide such information is completely your own choice. But if you choose not to provide the information we request, you may be unable to purchase products, or access certain services, offers and content on our web site.

Using Information About You

We use the personally identifiable information you provide for internal purposes, such as confirming and tracking your order, subscription or registration, analyzing trends and statistics, informing you of our new products, services and offers, and providing you with information from and about us. From time to time we might establish a business relationship with other persons or entities whom we believe trustworthy and whom we have asked to confirm that their privacy policies are consistent with ours. In such cases we might share and cross-reference information, including personally identifiable information about you, which will enable such persons or entities to contact you regarding products and services that may be of interest to you. To serve you better, we may combine information you give us online. We may also combine that information with publicly available information and information we receive from or cross-reference with others. We use that combined information to enhance and personalize your experience with us, to communicate with you about our products and events that may be of interest to you, and for other promotional purposes.

Editing, Updating, Correcting and Deleting Information About You

We want to communicate with you only if you want to hear from us. If you prefer not to receive information from us or from us, please email. Please be sure to include your email address, full name, and specifically what information you do not want to receive. If you would like to update or correct your email address, street address or other personal information with us please contact us the same way. Please note that sometimes these requests may take up to 6-8 weeks to be effective, particularly if we are removing your name from postal mailings. Please remember, if you delete certain information you may not be able to continue to purchase products or access other portions of our web site without entering additional information.

Cookies

Our web sites use "cookies." A cookie is a small amount of data that is sent to your browser from a web server and stored on your computer's hard drive. Generally, we use cookies to remind us of who you are, tailor our products and services to suit your personal interests, estimate our audience size, assist our online merchants to track visits and/or analyzing your visiting patterns. You can generally set your browser to not accept cookies or to notify you when you are sent a cookie, giving you the chance to decide whether or not to accept it. We may contract with third parties who may use cookies and collect information on our behalf. These third parties are prohibited by our contract with them from sharing that information with anyone other than us or our Service Providers. However, we respect your right to choose whether to be included in such services.

Security

We use sophisticated encryption and authentication tools to protect the security of your personal information that you share with us. Unfortunately, however, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee or warrant the security of any information you transmit to or from our web sites, and you do so at your own risk. Once we receive your transmission, we will do our best to protect its security on our systems. We urge you to keep your password in a safe place and not to divulge it to anyone. Also remember to sign off your account and close your browser window when you have finished your visit. This is to ensure that others cannot access your account, especially if you are sharing a computer with someone else or are using a computer in a public place such as a library or Internet cafe.

Links to Third Party Sites

Our web sites may contain links to web sites operated and maintained by third parties, over which we have no control. Privacy policies on such linked sites may be different from our privacy policy. You access such linked sites at your own risk. You should always read the privacy policy of a linked site before disclosing any personal information on such site.

Policy Changes

If we decide to change our privacy policy in whole or in part, we will inform you by posting a notice on our web site. Those changes will go into effect on the date posted in the notice. The new policy will apply to all current and past users of our web site and will replace any prior policies that are inconsistent. This policy was posted in October 2003.

Your Feedback

To help us improve our privacy policy and practice, please give us your feedback. You may email us at manager@baywoodinn.com.